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For Immediate Release
April 29, 2016

A SWEET RETREAT IN WAIKIKI:

Kulu Kulu is set to open its third location at Royal Hawaiian Center

(Honolulu, HI)— In Japanese, Kulu Kulu means "round and round," which is an accurate description the pastry brand's success--on an upward spiral. Moreover, with the opening of Kulu Kulu's third location at Royal Hawaii Center's Paina Lanai mid-May, it doesn't seem like the confectionary store will be slow its roll anytime soon.

The ever popular Japanese pastry shop is rolling out (sorry, last one!) a new concept exclusive to the Waikiki store: soft serve ice cream with two locally-sourced flavors. The "Maui Vanilla Bean" from Maui and "Kona Coffee" using 100% Kona Coffee from Big Island are sure to be a hit—but a mix of the two flavors in the "Hawaiian Twist" is set to be in high demand.

The newest shop will also feature Honolulu Bake Shop by Kulu Kulu with Maui Vanilla Custard Pudding and Kona Coffee Pudding. Also made available is the Honolulu Banana—a miniature fluffy dessert omelet confection made of locally sourced apple-banana topped with chocolate or plain cream and wrapped in a sponge cake.

Other sure hits include favorite Kulu Kulu café items such as jelly drinks. A new jelly drink, "Tropical Lemonade Jelly"—a refreshing balance of sweet and tart in jelly drink form—will make its debut. With the expansion of Waikiki largest food court, customers will have plenty of room to relax and enjoy a sweet treat from Kulu Kulu's newest location.

Perhaps the best news of all, however, is that Kulu Kulu at Royal Hawaiian Center will carry all of its signature pastries including the Diamond Head Puff (chocolate cream puffs) and the extraordinary array of roll cakes. All of the signature cakes will also be available along with the Kulu Kulu traditional complimentary service of adding a chocolate message plate (for those looking to customize their cakes with a short message). In other words, if you need a cake for a celebration in Waikiki, Kulu Kulu has you covered!

Kulu Kulu at Royal Hawaiian Center will celebrate its grand opening with the general public on Thursday, May 12. The first 100 customers will receive a Kulu Kulu limited cooler bag (\$9 value) when they spend over \$10.

NEW! Kulu Kulu Royal Hawaiian Center

Address: Located in the Paina Lanai Food Court at Royal Hawaiian Center
2233 Kalakaua Ave., #B1b, Honolulu, HI

Phone: (808) 931 – 0915 Business Hours: 10:00 AM – 10:00 PM, daily

Website: www.kulukulucake.com Facebook: www.facebook.com/kulukulucake Instagram: @kulukulucake

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If you would like more information about Kulu Kulu or any of the products mentioned,
please call Sascha at (808) 922-8974, or email her at sascha@mediaetc.net.